

Turkish Journal of Mathematics

http://journals.tubitak.gov.tr/math/

Turk J Math (2019) 43: 2865 – 2875 © TÜBİTAK doi:10.3906/mat-1906-56

Research Article

Coefficient estimates for a new subclasses of λ -pseudo biunivalent functions with respect to symmetrical points associated with the Horadam Polynomials

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Received: 15.06.2019	•	Accepted/Published Online: 06.10.2019	•	Final Version: 22.11.2019
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Abstract: In the present article, we introduce two new subclasses of λ -pseudo biunivalent functions with respect to symmetrical points in the open unit disk \mathbb{U} defined by means of the Horadam polynomials. For functions belonging to these subclasses , estimates on the Taylor -Maclaurin coefficients ja2j and ja3j are obtained . Fekete–Szegö inequalities of functions belonging to these subclasses are also founded. Furthermore, we point out several new special cases of our results.

Key words: Analytic function, univalent and biunivalent functions, Fekete–Szegö problem, λ -pseudo biunivalent functions with respect to symmetrical points, Horadam polynomials, coefficient bounds, subordination

1. Introduction and preliminaries

Let \mathcal{A} denote the class of all functions of the form

$$f(z) = z + \sum_{n=2}^{\infty} a_n z^n \tag{1.1}$$

which are analytic in the open unit open disk $\mathbb{U} = \{z : z \in \mathbb{C}, |z| < 1\}$, and denoted by \mathcal{A} . Let \mathcal{S} be class of all functions in \mathcal{A} which are univalent and normalized by the conditions

$$f(0) = 0 = f'(0) - 1$$

in U. For two functions f and g, analytic in U, we say that the function f is subordinate to g in U, written as $f(z) \prec g(z)$, $(z \in U)$, provided that there exists an analytic function (that is, Schwarz function) w(z)defined on U with

w(0) = 0 and |w(z)| < 1 for all $z \in \mathbb{U}$,

such that f(z) = g(w(z)) for all $z \in \mathbb{U}$.

Besides, it is known that

$$f(z) \prec g(z) \ (z \in \mathbb{U}) \ \Leftrightarrow \ f(0) = g(0) \ \text{ and } \ f(\mathbb{U}) \subset g(\mathbb{U}).$$

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²⁰¹⁰ AMS Mathematics Subject Classification: Primary 11B39, 30C45, 33C45; Secondary 30C50, 33C05.

It is well known that every univalent function f has an inverse f^{-1} , defined by

$$f^{-1}(f(z)) = z \quad (z \in \mathbb{U}),$$

and

$$f^{-1}(f(w)) = w \ (|w| < r_0(f); r_0(f) \ge \frac{1}{4})$$

where

$$f^{-1}(w) = w + a_2 w^2 + (2a_2^2 - 3a_3)w^3 - (5a_2^3 - 5a_2a_3 + a_4)w^4 + \cdots$$
 (1.2)

A function $f \in \mathcal{A}$ is said to be biunivalent in \mathbb{U} if both f(z) and $f^{-1}(z)$ are univalent in \mathbb{U} , and denoted by Σ .

In 1967, the class Σ of biunivalent functions was first investigated by Lewin [12] and it was derived that $|a_2| < 1.51$. Brannan and Taha [6] also considered certain subclasses of biunivalent functions, and obtained estimates for the initial coefficients. In 2010, Srivastava et al. [17] revived the investigation of various classes of biunivalent functions. Moreover, many other authors (see [1–4, 7]) have introduced and investigated subclasses of biunivalent functions.

By $S^*(\varphi)$ and $K(\varphi)$ we denote the following classes of functions

$$S^*(\varphi) = \left\{ f: \ f \in \mathcal{A}, \ \frac{zf'(z)}{f(z)} \prec \varphi(z) \right\}, \ z \in \mathbb{U},$$

and

$$K(\varphi) = \left\{ f: \ f \in A, \ 1 + \frac{zf'(z)}{f(z)} \prec \varphi(z) \right\}, \ z \in \mathbb{U},$$

where $S^*(\varphi)$ and $K(\varphi)$ are the class of starlike and convex functions, respectively, were defined and studied by Ma and Minda [14]. It is clear that if $f(z) \in K$, then $zf'(z) \in S^*$.

Sakaguchi [16] introduced the class S_s^* of functions starlike with respect to symmetric points, which consists of functions $f(z) \in S$ satisfying the condition

$$\Re\left\{\frac{2zf'(z)}{f(z)-f(-z)}\right\} > 0, \quad z \in \mathbb{U}.$$

Moreover, Wang et al. [18] introduced the class K_s of functions convex with respect to symmetric points, which consists of functions $f(z) \in S$ satisfying the condition

$$\Re\left\{\frac{(zf'(z))'}{(f(z)-f(-z))'}
ight\} > 0, \ z \in \mathbb{U}.$$

It is easily seen that if $f(z) \in K_s$, then $zf'(z) \in S_s^*$. For such a function φ , Ravichandran [15] introduced the following subclasses: A function $f \in A$ is in the class $S_s^*(\varphi)$ if

$$\frac{2zf^{'}(z)}{f(z)-f(-z)}\prec\varphi(z),\ z\in\mathbb{U},$$

and in the class $K_s(\varphi)$ if

$$\frac{2(zf'(z))'}{f'(z)+f'(-z)} \prec \varphi(z) \quad z \in \mathbb{U}$$

Recently, Babalola [5] defined the class L_{λ} of λ -pseudo-starlike functions as follows: Let $f \in A$ and $\lambda \geq 1$ is real. Then f(z) belongs to the class L_{λ} of λ -pseudo-starlike functions in the unit disc \mathbb{U} if and only if

$$\Re\left\{\frac{z(f'(z))^{\lambda}}{f(z)}\right\} \ge 0, \ z \in \mathbb{U}$$

The Horadam polynomials $h_n(x)$ are given by the following recurrence relation (see [10])

$$h_n(x) = pxh_{n-1}(x) + qh_{n-2}(x), \quad (n \in \mathbb{N} \ge 2),$$
(1.3)

with $h_1 = a$, $h_2 = bx$, and $h_3 = pbx^2 + aq$ where (a, b, p, q) are some real constants). The characteristic equation of recurrence relation (1.3) is

$$t^2 - pxt - q = 0. (1.4)$$

This equation has two real roots;

$$\alpha = \frac{px + \sqrt{p^2 x^2 + 4q}}{2}$$

and

$$\beta = \frac{px - \sqrt{p^2 x^2 + 4q}}{2}$$

Note that, some particular cases of Horadam polynomials sequence are listed as follows:

• If a = b = p = q = 1, the Fibonacci polynomials sequence is obtained

$$F_n(x) = xF_{n-1}(x) + F_{n-2}(x), \ F_1(x) = 1, \ F_2(x) = x$$

• If a = 2, b = p = q = 1, the Lucas polynomials sequence is obtained

$$L_{n-1}(x) = xL_{n-2}(x) + L_{n-3}(x), \ L_0(x) = 2, \ L_1(x) = x.$$

• If a = q = 1, b = p = 2, the Pell polynomials sequence is obtained

$$P_n(x) = 2xP_{n-1}(x) + P_{n-2}(x), \ p_1(x) = 1, \ P_2(x) = 2x.$$

• If a = b = p = 2, q = 1, the Pell-Lucas polynomials sequence is obtained

$$Q_{n-1}(x) = 2xQ_{n-2}(x) + Q_{n-3}(x), \ Q_0(x) = 2, \ Q_1(x) = 2x$$

• If a = b = 1, p = 2, q = -1, the Chebyshev polynomials of first kind sequence is obtained

$$T_{n-1}(x) = 2xT_{n-2}(x) + T_{n-3}(x), \ T_0(x) = 1, \ T_1(x) = x.$$

• If a = 1, b = p = 2, q = -1, the Chebyshev polynomials of second kind sequence is obtained

 $U_{n-1}(x) = 2xU_{n-2}(x) + U_{n-3}(x), \ U_0(x) = 1, \ U_1(x) = 2x.$

• If x = 1, the Horadam numbers sequence is obtained

$$h_{n-1}(1) = ph_{n-2}(1) + qh_{n-3}(1), \ h_0(1) = a, \ h_1(1) = b.$$

For more information associated with these polynomials see [8], ([9, 11, 13]).

Remark 1.1 [9] Let $\Omega(x,z)$ be the generating function of the Horadam polynomials $h_n(x)$. Then

$$\Omega(x,z) = \frac{a+(b-ap)xt}{1-pxt-qt^2} = \sum_{n=1}^{\infty} h_n(x)z^{n-1}.$$
(1.5)

In this paper, we introduce two new subclasses of λ -pseudo biunivalent functions with respect to symmetrical points by using the Horadam polynomials $h_n(x)$ and the generating function $\Omega(x, z)$ which are given by the recurrence relation (1.3) and (1.5), respectively. Furthermore, we find the initial coefficients and the Fekete–Szegö inequality for functions belonging to the classes $L\Sigma(\lambda, \alpha, x)$ and $M\Sigma(\lambda, \alpha, x)$. Also, several special cases to our results were obtained.

2. Coefficient bounds for the function class $L\Sigma(\lambda, \alpha, x)$

Definition 2.1 A function $f \in \Sigma$ given by (1.1) is said to be in the class $L\Sigma(\lambda, \alpha, x)$, if the following conditions are satisfied:

$$(1-\alpha)\frac{2z[f'(z)]^{\lambda}}{f(z)-f(-z)} + \alpha \frac{2[(zf'(z))']^{\lambda}}{[f(z)-f(-z)]'} \prec \Omega(x,z) + 1 - \alpha$$
(2.1)

and

$$(1-\alpha)\frac{2w[g'(w)]^{\lambda}}{g(w)-g(-w)} + \alpha\frac{2[(wg'(w))']^{\lambda}}{[g(w)-g(-w)]'} \prec \Omega(x,w) + 1 - \alpha$$
(2.2)

where the real constants a, b, and q are as in (1.3) and $g(w) = f^{-1}(z)$ is given by (1.2).

We first state and prove the following result.

Theorem 2.2 Let the function $f \in \Sigma$ given by (1.1) be in the class $L\Sigma(\lambda, \alpha, x)$. Then

$$|a_2| \le \frac{|bx|\sqrt{|bx|}}{\sqrt{|[((2\lambda^2 + \lambda - 1) + 2\alpha(3\lambda^2 - 1))b - 4p\lambda^2(1 + \alpha)^2]bx^2 - 4qa\lambda^2(1 + \alpha)^2]}}$$
(2.3)

$$|a_3| \le \frac{|bx|}{(3\lambda - 1)(1 + 2\alpha)} + \frac{(bx)^2}{4\lambda^2 (1 + \alpha)^2},\tag{2.4}$$

and for some $\eta \in \mathbb{R}$,

$$|a_{3} - \eta a_{2}^{2}| \leq \begin{cases} \frac{|bx|}{(3\lambda - 1)(1 + 2\alpha)} & , \ |\eta - 1| \leq \frac{1}{2(3\lambda - 1)(1 + 2\alpha)} |A| \\ \frac{|bx|^{3}|1 - \eta|}{|[(2\lambda^{2} + \lambda - 1) + 2\alpha(3\lambda^{2} - 1)][bx]^{2} - 4\lambda^{2}(1 + \alpha)^{2}(pbx^{2} + qa)|} & , \ |\eta - 1| \geq \frac{1}{2(3\lambda - 1)(1 + 2\alpha)} |A| \end{cases}$$

$$(2.5)$$

where $A = (2\lambda^2 + \lambda - 1) + 2\alpha(3\lambda^2 - 1) - \frac{4\lambda^2(1+\alpha)^2(pbx^2+qa)}{b^2x^2}$.

Proof Let $f \in \Sigma$ be given by the Taylor-Maclaurin expansion (1.1). Then, for some analytic functions Ψ and Φ such that $\Psi(0) = \Phi(0) = 0$, $|\psi(z)| < 1$ and $|\Phi(w)| < 1$, $z, w \in \mathbb{U}$ and using Definition 2.1, we can write

$$(1-\alpha)\frac{2z[f'(z)]^{\lambda}}{f(z)-f(-z)} + \alpha\frac{2[(zf'(z))']^{\lambda}}{[f(z)-f(-z)]'} = \omega(x,\Phi(z)) + 1 - \alpha$$

 $\quad \text{and} \quad$

$$(1-\alpha)\frac{2w[g^{'}(w)]^{\lambda}}{g(w)-g(-w)} + \alpha\frac{2[(wg^{'}(w))^{'}]^{\lambda}}{[g(w)-g(-w)]^{'}} = \omega(x,\psi(w)) + 1 - \alpha$$

or, equivalently,

$$(1-\alpha)\frac{2z[f'(z)]^{\lambda}}{f(z)-f(-z)} + \alpha\frac{2[(zf'(z))']^{\lambda}}{[f(z)-f(-z)]'} = 1 + h_1(x) - a + h_2(x)\Phi(z) + h_3(x)[\Phi(z)]^3 + \cdots$$
(2.6)

and

$$(1-\alpha)\frac{2w[g'(w)]^{\lambda}}{g(w)-g(-w)} + \alpha\frac{2[(wg'(w))']^{\lambda}}{[g(w)-g(-w)]'} = 1 + h_1(x) - a + h_2(x)\psi(w) + h_3(x)[\psi(w)]^3 + \cdots$$
(2.7)

From (2.6) and (2.7), we obtain

$$(1-\alpha)\frac{2z[f'(z)]^{\lambda}}{f(z)-f(-z)} + \alpha\frac{2[(zf'(z))']^{\lambda}}{[f(z)-f(-z)]'} = 1 + h_2(x)p_1z + [h_2(x)p_2 + h_3(x)p_1^2]z^2 + \cdots$$
(2.8)

and

$$(1-\alpha)\frac{2w[g'(w)]^{\lambda}}{g(w)-g(-w)} + \alpha\frac{2[(wg'(w))']^{\lambda}}{[g(w)-g(-w)]'} = 1 + h_2(x)p_1w + [h_2(x)q_2 + h_3(x)q_1^2]w^2 + \cdots$$
(2.9)

Notice that if

$$|\Phi(z)| = |p_1 z + p_2 z^2 + p_3 z^3 + \dots| < 1 \quad (z \in \mathbb{U})$$

and

$$|\psi(w)| = |q_1w + q_2w^2 + q_3w^3 + \dots| < 1 \quad (w \in \mathbb{U}),$$

then

$$|p_i| \leq 1$$
 and $|q_i| \leq 1$ $(i \in \mathbb{N})$.

Thus, upon comparing the corresponding coefficients in (2.8) and (2.9), we have

$$2\lambda(1+\alpha)a_2 = h_2(x)p_1$$
 (2.10)

$$2\lambda(\lambda-1)(1+3\alpha)a_2^2 + (3\lambda-1)(1+2\alpha)a_3 = h_2(x)p_2 + h_3(x)p_1^2$$
(2.11)

$$-2\lambda(1+\alpha)a_2 = h_2(x)q_1$$
 (2.12)

$$\left[2(\lambda^2 + 2\lambda - 1) + 2\alpha(3\lambda^3 + 3\lambda - 2)\right]a_2^2 - (3\lambda - 1)(1 + 2\alpha)a_3 = h_2(x)q_2 + h_3(x)q_1^2.$$
(2.13)

From (2.10) and (2.12), we find that

$$p_1 = -q_1 \tag{2.14}$$

and

$$8\lambda^2 (1+\alpha)^2 a_2^2 = h_2^2(x)(p_1^2+q_1^2).$$
(2.15)

Moreover, by using (2.13) and (2.11), we obtain

$$[2(2\lambda^2 + \lambda - 1) + 4\alpha(3\lambda^2 - 1)]a_2^2 = h_2(x)(p_2 + q_2) + h_3(x)(p_1^2 + q_1^2).$$
(2.16)

By using (2.14) in (2.16), we get

$$\left[2(2\lambda^2 + \lambda - 1) + 4\alpha(3\lambda^2 - 1) - \frac{8\lambda^2(1+\alpha)^2h_3(x)}{[h_2(x)]^2}\right]a_2^2 = h_2(x)(p_2 + q_2).$$
(2.17)

From (1.3) and (2.17), we have the desired inequality (2.3).

Next, in order to find the bound on $|a_3|$, by subtracting (2.13) from (2.11) and using (2.14) and (2.15) we get

$$a_3 = \frac{h_2(x)(p_2 - q_2)}{2(3\lambda - 1)(1 + 2\alpha)} + \frac{h_2(x)[p_1^2 + q_1^2]}{8\lambda^2(1 + \alpha)^2}.$$
(2.18)

Hence, using (2.14) and applying (1.3), we get desired inequality (2.4). Now, by using (2.16) and (2.18) for some $\eta \in \mathbb{R}$, we get

$$a_{3} - \eta a_{2}^{2} = \frac{[h_{2}(x)]^{3}(1-\eta)(p_{2}+q_{2})}{[2(2\lambda^{2}+\lambda-1)+4\alpha(3\lambda^{2}-1)][h_{2}(x)]^{2}-8\lambda^{2}(1+\alpha)^{2}h_{3}(x)} + \frac{h_{2}(x)(p_{2}-q_{2})}{2(3\lambda-1)(1+2\alpha)}$$
$$= h_{2}(x) \left[\left(\Theta(\eta,x) + \frac{1}{2(3\lambda-1)(1+2\alpha)}\right)p_{2} + \left(\Theta(\eta,x) - \frac{1}{2(3\lambda-1)(1+2\alpha)}\right)q_{2} \right],$$

where

$$\Theta(\eta, x) = \frac{[h_2(x)]^2(1-\eta)}{[2(\lambda^2 + \lambda - 1) + 4\alpha(3\lambda^2 - 1)][h_2(x)]^2 - 8\lambda^2(1+\alpha)^2h_3(x)}.$$

Thus, we conclude that

$$|a_3 - \eta a_2^2| \le \begin{cases} \frac{h_2(x)}{(3\lambda - 1)(1 + 2\alpha)} &, \ |\Theta(\eta, x)| \le \frac{1}{2(3\lambda - 1)(1 + 2\alpha)}\\ 2|h_2(x)||\Theta(\eta, x)| &, \ |\Theta(\eta, x)| \ge \frac{1}{2(3\lambda - 1)(1 + 2\alpha)} \end{cases}.$$

This proves Theorem 2.2.

For $\alpha = 0$ the class $L\Sigma(\lambda, \alpha, x)$ reduced to the class of λ -pseudo bistarlike functions with respect to symmetrical points. For functions belong to this class we have the following corollary:

Corollary 2.3 Let the function $f \in \Sigma$ given by (1.1) be in the class $L\Sigma(\lambda, x)$. Then

$$|a_2| \le \frac{|bx|\sqrt{|bx|}}{\sqrt{|[(2\lambda^2 + \lambda - 1)b - 4p\lambda^2]bx^2 - 4qa\lambda^2|}}$$
(2.19)

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$$|a_3| \le \frac{|bx|}{3\lambda - 1} + \frac{(bx)^2}{4\lambda^2},\tag{2.20}$$

and for some $\eta \in \mathbb{R}$,

$$|a_3 - \eta a_2^2| \le \begin{cases} \frac{|bx|}{3\lambda - 1} &, |\eta - 1| \le \frac{1}{2(3\lambda - 1)} |A_0| \\ \frac{|bx|^3 |1 - \eta|}{|(2\lambda^2 + \lambda - 1)[bx]^2 - 4\lambda^2(pbx^2 + qa)|} &, |\eta - 1| \ge \frac{1}{2(3\lambda - 1)} |A_0| \end{cases}$$
(2.21)

where $A_0 = (2\lambda^2 + \lambda - 1) - \frac{4\lambda^2(pbx^2 + qa)}{b^2x^2}$.

For $\alpha = 1$ the class $L\Sigma(\lambda, 1, x)$ reduced to the class of λ -pseudo biconvex functions with respect to symmetrical points. For functions belong to this class we have the following corollary:

Corollary 2.4 Let the function $f \in \Sigma$ given by (1.1) be in the class $L\Sigma(\lambda, 1, x)$. Then

$$|a_2| \le \frac{|bx|\sqrt{|bx|}}{\sqrt{|[((2\lambda^2 + \lambda - 1) + 2(3\lambda^2 - 1))b - 16p\lambda^2]bx^2 - 16qa\lambda^2]}}$$
(2.22)

$$|a_3| \le \frac{|bx|}{3(3\lambda - 1)} + \frac{(bx)^2}{16\lambda^2},\tag{2.23}$$

and for some $\eta \in \mathbb{R}$,

$$|a_3 - \eta a_2^2| \le \begin{cases} \frac{|bx|}{3(3\lambda - 1)} &, \ |\eta - 1| \le \frac{1}{6(3\lambda - 1)} |A_1| \\ \frac{|bx|^3 |1 - \eta|}{|[(2\lambda^2 + \lambda - 1) + 2(3\lambda^2 - 1)][bx]^2 - 16\lambda^2(pbx^2 + qa)|} &, \ |\eta - 1| \ge \frac{1}{6(3\lambda - 1)} |A_1| \end{cases}$$
(2.24)

where $A_1 = (2\lambda^2 + \lambda - 1) + 2(3\lambda^2 - 1) - \frac{16\lambda^2(pbx^2 + qa)}{b^2x^2}$.

For $\lambda = 1$ the class $L\Sigma(1, \alpha, x)$ reduced to the class of biunivalent functions with respect to symmetrical points. For functions belonging to this class we have the following corollary:

Corollary 2.5 Let the function $f \in \Sigma$ given by (1.1) be in the class $L\Sigma(1, \alpha, x)$. Then

$$a_2| \le \frac{|bx|\sqrt{|bx|}}{\sqrt{|[2(1+2\alpha)b - 4p(1+\alpha)^2]bx^2 - 4qa(1+\alpha)^2|}}$$
(2.25)

$$|a_3| \le \frac{|bx|}{2(1+2\alpha)} + \frac{(bx)^2}{4(1+\alpha)^2},\tag{2.26}$$

and for some $\eta \in \mathbb{R}$,

$$|a_3 - \eta a_2^2| \le \begin{cases} \frac{|bx|}{2(1+2\alpha)} & , \ |\eta - 1| \le \frac{1}{4(1+2\alpha)} |B| \\ \frac{|bx|^3 |1 - \eta|}{|2(1+\alpha)[bx]^2 - 4(1+\alpha)^2(pbx^2 + qa)|} & , \ |\eta - 1| \ge \frac{1}{4(1+2\alpha)} |B| \end{cases}$$
(2.27)

where $B = 2(1+2\alpha) - \frac{4(1+\alpha)^2(pbx^2+qa)}{b^2x^2}$.

3. Coefficient bounds for the function class $M\Sigma(\lambda, \alpha, x)$

Definition 3.1 A function $f \in \Sigma$ given by (1.1) is said to be in the class $M\Sigma(\lambda, \alpha, x)$, if the following conditions are satisfied:

$$\left(\frac{2z[f'(z)]^{\lambda}}{f(z) - f(-z)}\right)^{\alpha} \left(\frac{2[(zf'(z))']^{\lambda}}{[f(z) - f(-z)]'}\right)^{1 - \alpha} \prec \Omega(x, z) + 1 - \alpha$$
(3.1)

and

$$\left(\frac{2w[g'(w)]^{\lambda}}{g(w) - g(-w)}\right)^{\alpha} \left(\frac{2[(wg'(w))']^{\lambda}}{[g(w) - g(-w)]'}\right)^{1 - \alpha} \prec \Omega(x, w) + 1 - \alpha$$
(3.2)

where the real constants a, b, and q are as in (1.3) and $g(w) = f^{-1}(z)$ is given by (1.2).

Theorem 3.2 Let the function $f \in \Sigma$ given by (1.1) be in the class $M\Sigma(\lambda, \alpha, x)$. Then

$$|a_2| \le \frac{|bx|\sqrt{|bx|}}{\sqrt{|[(2\lambda^2(\alpha-2)^2 + (\lambda+2\alpha-3))b - 4p\lambda^2(\alpha-2)^2]bx^2 - 4qa\lambda^2(\alpha-2)^2)|}}$$
(3.3)

$$|a_3| \le \frac{|bx|}{(3\lambda - 1)(|3 - 2\alpha|)} + \frac{(bx)^2}{4\lambda^2(\alpha - 2)^2},\tag{3.4}$$

and for some $\eta \in \mathbb{R}$,

$$|a_{3} - \eta a_{2}^{2}| \leq \begin{cases} \frac{|bx|}{(3\lambda - 1)(3 - 2\alpha)} & , \quad |\eta - 1| \leq \frac{1}{2(3\lambda - 1)(3 - 2\alpha)} |C| \\ \frac{|bx|^{3}|1 - \eta|}{|[2\lambda^{2}(\alpha - 2)^{2} + (\lambda + 2\alpha - 3)][bx]^{2} - 4\lambda^{2}(\alpha - 2)^{2}(pbx^{2} + qa)|} & , \quad |\eta - 1| \geq \frac{1}{2(3\lambda - 1)(3 - 2\alpha)} |C| \end{cases}$$
(3.5)

where $C = 2\lambda^2(\alpha - 2)^2 + (\lambda + 2\alpha - 3) - \frac{4\lambda^2(\alpha - 2)^2(pbx^2 + qa)}{b^2x^2}$.

Proof Let $f \in \Sigma$ be given by the Taylor–Maclaurin expansion (1.1). Then, for some analytic functions Ψ and Φ such that $\Psi(0) = \Phi(0) = 0$, $|\psi(z)| < 1$ and $|\Phi(w)| < 1$, $z, w \in \mathbb{U}$ and using Definition 3.1, we can write

$$\left(\frac{2z[f'(z)]^{\lambda}}{f(z) - f(-z)}\right)^{\alpha} \left(\frac{2[(zf'(z))']^{\lambda}}{[f(z) - f(-z)]'}\right)^{1 - \alpha} = \omega(x, \Phi(z)) + 1 - \alpha$$

and

$$\left(\frac{2w[g^{'}(w)]^{\lambda}}{g(w) - g(-w)}\right)^{\alpha} \left(\frac{2[(wg^{'}(w))^{'}]^{\lambda}}{[g(w) - g(-w)]^{'}}\right)^{1 - \alpha} = \omega(x, \psi(w)) + 1 - \alpha$$

or, equivalently,

$$\left(\frac{2z[f'(z)]^{\lambda}}{f(z)-f(-z)}\right)^{\alpha} \left(\frac{2[(zf'(z))']^{\lambda}}{[f(z)-f(-z)]'}\right)^{1-\alpha} = 1 + h_1(x) - a + h_2(x)\Phi(z) + h_3(x)[\Phi(z)]^3 + \cdots$$
(3.6)

 $\quad \text{and} \quad$

$$\left(\frac{2w[g'(w)]^{\lambda}}{g(w) - g(-w)}\right)^{\alpha} \left(\frac{2[(wg'(w))']^{\lambda}}{[g(w) - g(-w)]'}\right)^{1-\alpha} = 1 + h_1(x) - a + h_2(x)\psi(w) + h_3(x)[\psi(w)]^3 + \cdots$$
(3.7)

From (3.6) and (3.7), we obtain

$$\left(\frac{2z[f'(z)]^{\lambda}}{f(z) - f(-z)}\right)^{\alpha} \left(\frac{2[(zf'(z))']^{\lambda}}{[f(z) - f(-z)]'}\right)^{1 - \alpha} = 1 + h_2(x)p_1z + [h_2(x)p_2 + h_3(x)p_1^2]z^2 + \cdots$$
(3.8)

and

$$\left(\frac{2w[g'(w)]^{\lambda}}{g(w) - g(-w)}\right)^{\alpha} \left(\frac{2[(wg'(w))']^{\lambda}}{[g(w) - g(-w)]'}\right)^{1-\alpha} = 1 + h_2(x)p_1w + [h_2(x)q_2 + h_3(x)q_1^2]w^2 + \cdots$$
(3.9)

Notice that if

$$|\Phi(z)| = |p_1 z + p_2 z^2 + p_3 z^3 + \dots| < 1 \quad (z \in \mathbb{U})$$

 $\quad \text{and} \quad$

$$|\psi(w)| = |q_1w + q_2w^2 + q_3w^3 + \dots| < 1 \quad (w \in \mathbb{U}),$$

then

$$|p_i| \le 1$$
 and $|q_i| \le 1$ $(i \in \mathbb{N}).$

Thus, upon comparing the corresponding coefficients in (3.8) and (3.9), we have

$$-2\lambda(\alpha - 2)a_2 = h_2(x)p_1 \tag{3.10}$$

$$[2\lambda^2(\alpha-2)^2 + 2\lambda(3\alpha-4)]a_2^2 + (3\lambda-1)(3-2\alpha)a_3 = h_2(x)p_2 + h_3(x)p_1^2$$
(3.11)

$$2\lambda(\alpha - 2)a_2 = h_2(x)q_1 \tag{3.12}$$

$$[2\lambda^{2}(\alpha-2)^{2}+2\lambda(5-3\alpha)+2(2\alpha-3)]a_{2}^{2}+(3\lambda-1)(2\alpha-3)a_{3}=h_{2}(x)q_{2}+h_{3}(x)q_{1}^{2}.$$
(3.13)

From (3.10) and (3.12), we find that

$$p_1 = -q_1 \tag{3.14}$$

 $\quad \text{and} \quad$

$$8\lambda^2(\alpha-2)^2 a_2^2 = h_2^2(x)(p_1^2+q_1^2).$$
(3.15)

Moreover, by using (3.13) and (3.11), we obtain

$$[4\lambda^2(\alpha-2)^2 + 2(\lambda+2\alpha-3)]a_2^2 = h_2(x)(p_2+q_2) + h_3(x)(p_1^2+q_1^2).$$
(3.16)

By using (3.14) in (3.16), we get

$$\left[4\lambda^{2}(\alpha-2)^{2}+2(\lambda+2\alpha-3)-\frac{8\lambda^{2}(\alpha-2)^{2}h_{3}(x)}{[h_{2}(x)]^{2}}\right]a_{2}^{2}=h_{2}(x)(p_{2}+q_{2}).$$
(3.17)

From (1.3), and (3.17), we have the desired inequality (3.3).

Next, in order to find the bound on $|a_3|$, by subtracting (3.13) from (3.11) and using (3.14) and (3.15) we get

$$a_3 = \frac{h_2(x)(p_2 - q_2)}{2(3\lambda - 1)(|3 - 2\alpha|)} + \frac{h_2(x)[p_1^2 + q_1^2]}{8\lambda^2(\alpha - 2)^2}.$$
(3.18)

Hence, using (3.14) and applying (1.3), we get desired inequality (3.4). Now, by using (3.16) and (3.18) for some $\eta \in \mathbb{R}$, we get

$$a_{3} - \eta a_{2}^{2} = \frac{[h_{2}(x)]^{3}(1-\eta)(p_{2}+q_{2})}{[4\lambda^{2}(\alpha-2)^{2}+2(\lambda+2\alpha-3)][h_{2}(x)]^{2}-8\lambda^{2}(\alpha-2)^{2}h_{3}(x)} + \frac{h_{2}(x)(p_{2}-q_{2})}{2(3\lambda-1)(3-2\alpha)}$$
$$= h_{2}(x) \left[\left(\Theta(\eta,x) + \frac{1}{2(3\lambda-1)(3-2\alpha)}\right)p_{2} + \left(\Theta(\eta,x) - \frac{1}{2(3\lambda-1)(3-2\alpha)}\right)q_{2} \right],$$

where

$$\Theta(\eta, x) = \frac{[h_2(x)]^2 (1 - \eta)}{[4\lambda^2(\alpha - 2)^2 + 2(\lambda + 2\alpha - 3)][h_2(x)]^2 - 8\lambda^2(\alpha - 2)^2 h_3(x)}$$

Thus, we conclude that

$$|a_3 - \eta a_2^2| \le \begin{cases} \frac{h_2(x)}{(3\lambda - 1)(3 - 2\alpha)} &, \ |\Theta(\eta, x)| \le \frac{1}{2(3\lambda - 1)(3 - 2\alpha)} \\ 2|h_2(x)||\Theta(\eta, x)| &, \ |\Theta(\eta, x)| \ge \frac{1}{2(3\lambda - 1)(3 - 2\alpha)} \end{cases}.$$

This proves Theorem 3.2.

For $\lambda = 1$ the class $M\Sigma(\lambda, \alpha, x)$ reduced to the class of biunivalent functions with respect to symmetrical points. For functions belong to this class we have the following corollary:

Corollary 3.3 Let the function $f \in \Sigma$ given by (1.1) be in the class $M\Sigma(1, \alpha, x)$. Then

$$|a_2| \le \frac{|bx|\sqrt{|bx|}}{\sqrt{|[(2(\alpha-2)^2 + 2(\alpha-1))b - 4p(\alpha-2)^2]bx^2 - 4qa(\alpha-2)^2)|}}$$
(3.19)

$$|a_3| \le \frac{|bx|}{2(|3-2\alpha|)} + \frac{(bx)^2}{4(\alpha-2)^2},\tag{3.20}$$

and for some $\eta \in \mathbb{R}$,

$$|a_{3} - \eta a_{2}^{2}| \leq \begin{cases} \frac{|bx|}{2(3-2\alpha)} & , \ |\eta - 1| \leq \frac{1}{4(3-2\alpha)} |C_{1}| \\ \frac{|bx|^{3}|1-\eta|}{|[2(\alpha-2)^{2}+2(\alpha-1)][bx]^{2}-4(\alpha-2)^{2}(pbx^{2}+qa)|} & , \ |\eta - 1| \geq \frac{1}{4(3-2\alpha)} |C_{1}| \end{cases}$$
(3.21)

where $C_1 = 2(\alpha - 2)^2 + 2(\alpha - 1) - \frac{4(\alpha - 2)^2(pbx^2 + qa)}{b^2x^2}$.

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